



WIDE mission in Tel Aviv

Astrid Wagner

Participants



- Government advisors
- Startup incubators coordinators
- Startup CEOs
- Lawyers
- WIDE Team

Goals of the WIDE Mission in Tel Aviv



Get to know
the **Startup
Nation**



Discover the
**pillars of its
success**



Learn about
**Female
founders &
Women in Tech
in Israel**



Open the
discussion about
**possible
collaborations**

Key Meetings

Round-table co-organized
by Startup Nation Central
and Women2Women

Discussion about funding
for female founders and
startups



Key Meetings

Barclays Accelerator
and its CEO, Hilla-Ovil
Brenner

Discussion about
challenges of female
entrepreneurship



Key Meetings

Ayla Matalon,
Executive Director at
Global
Entrepreneurship
Network, Israel

Insights into the history
of entrepreneurship
and the innovation
scene in Israel



Key Meetings

Monika Rozalska, CEO
of Creators

Discussion about
building bridges
between entrepreneurs
and government



Lessons learned



Strong connections between all ecosystem members



"Chutzpah" - synthesizes the state of mind of entrepreneurs

Lessons learned



8% of CEOs are women and they are only 4% of CTOs but a real change is taking place



To attract more girls to tech and entrepreneurship, we need to start education in those fields early

Thank you!



GRAND DUCHY OF LUXEMBOURG
Trade and Investment Office Tel Aviv

Thank you to Luxembourg Trade and Investment Office - Israel, which helped us with the organization of the mission and made this initiative possible.



Thank you

Astrid Wagner
